

2 SIDED BILLBOARDS SPECS.

Temporary static trailer billboards, where you want them?



File formats

Format: PDF preferred or Adobe CS5 Design Suite files (Illustrator; InDesign; PhotoShop). Outline all fonts and supply all linked files. Ratio: 1:10 (10% of final size)

File setup

When preparing artwork for a W 6.00 x H 3.00m sign, the document should be created to 1:10 scale at 600 x 300mm (10% of the final print size).

- Include 5mm of bleed (50mm at final print size)
- All images should be min 300dpi when placed
- Convert ALL fonts to outlines.
- All overprint/trapping options should be turned off.
- Do not use ASCII encoding for EPS files, use Binary only.
- All files must be supplied CMYK not RGB.
- Set all solid black to C 20% M 20% Y 20% K 100%
- If not supplying as PDF, supply all native files (.TIFs & .EPS files etc) that are linked & updated within the document.

W 6.00 x H 3.00m

Send files under 4MB via email. Use a sharing service like Hightail, Dropbox or Google Drive for larger files. Send artwork to admin@bigimpactadvertising.com.au