

Big on banking.
Bigger for sharing
profits with you.

More rewarded into a community
community bank - for terms & regions

B. Banking Bank

THIS CHRISTMAS

Something Big Is Lighting Up Canberra!

Big screens. Big exposure. Big opportunities for your brand.

25% OFF
ALL MEDIA

OFFER ENDS DEC. 25-2025

bigimpact
outdoor media

CALL NOW 1300 BIGIMPACT

www.bigimpactoutdoormedia.com.au

admin@bigimpactoutdoormedia.com.au



LED SCREENS



- 40,000 cars a day. "Source National convention centre & ABS"
- Ad impressions over 590 times a day 6 am - midnight display time.
- Share of voice 1-8 - 8 seconds rotation cycle.

MOBILE BILLBOARDS



- Large format mobile billboard media that reaches your target audience anywhere, anytime with backlit technology.
- Flexibility to target high traffic roads.
- Excellent form of outdoor branding. Media that moves with your target audience.