

# WALKING BOARDS SPEC.

## FILE FORMATS

We prefer high resolution PDFs!

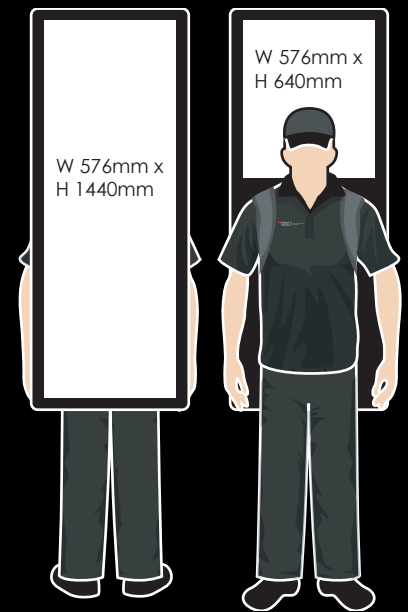
Work in CMYK at 1:1 (100% of final size)

Convert all fonts to outlines. Make sure that bleed requirements are met as per our specifications. In some cases PDFs will not be usable and we may request the original artwork files.

We also accept: Adobe CS5 Design Suite files (Illustrator; InDesign; PhotoShop).  
Make sure you package all linked files.

## FILE SETUP

- Include 20mm of image bleed on your document.
- All scanned and raster images should be a minimum of 300dpi when placed in your scaled document.
- Convert ALL fonts to outlines.
- All overprint/trapping options should be turned off.
- Do not use ASCII encoding for EPS files, use Binary only.
- All files must be supplied CMYK not RGB.
- Set all solid black to C 20% M 20% Y 20% K 100%



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