

# MOBILE BILLBOARDS **SPEC.**

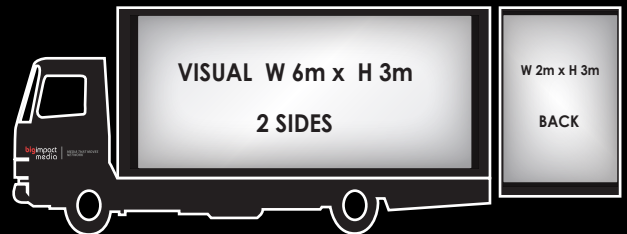
## FILE FORMATS

Format: PDF preferred or Adobe CS5 Design Suite files (Illustrator; InDesign; PhotoShop). Outline all fonts and supply all linked files.  
Ratio: 1:1 (100% of final size)

## FILE SETUP

Include 20mm of bleed  
All images should be min 300dpi when placed  
Convert ALL fonts to outlines  
All overprint/trapping options should be turned off  
Do not use ASCII encoding for EPS files, use Binary only  
All files must be supplied CMYK not RGB  
Set all solid black to C 20% M 20% Y 20% K 100%  
If not supplying as PDF, supply all native files (.TIFs & .EPS files etc.)  
that are linked & updated within the document


Send artwork to [admin@bigimpactadvertising.com.au](mailto:admin@bigimpactadvertising.com.au)



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