

DIGITAL SCREEN 5 SPEC.

STATIC IMAGES

Format: JPEG
Ratio: Approx. 16:9 (ie. landscape)
Supply art at 400% of actual size

TEXT SIZE

P.6 Native resolution is 480 x 256 pixels
P.6 Recommendation: Use fonts at least 16 native pixels high (64 pixels for supplied art).
P.10 Native resolution is 288 x 160 pixels
P.10 Recommendation: Use fonts at least 10 native pixels high (40 pixels for supplied art).

VIDEOS

Format: MPEG2 / MP4 / WMV
Ratio: 16:9 widescreen
Resolution: SD / HD / Full HD files accepted

Inputs

HDMI / SDI / VGA / DVI / CV

Equipment available

- TV / DVD / Blu-ray / Apple TV / Video Cameras / Vision-Mixers / Sport Scoring
- Internet Connectivity
- PA System and Microphone

DESIGN TIPS

Use bold and strong fonts
Keep it short and easy to read
No white backgrounds please – colours display much better

OTHER IMPORTANT THINGS

We'd appreciate if you could provide content at least 2 days in advance – this helps us to make sure that everything is tested before your event starts.

All content is displayed at native screen resolution – contact our team if you want to understand more about how an image will be displayed.

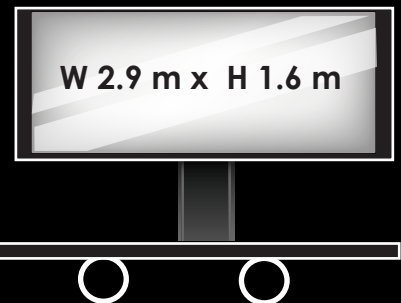
We hate to do this, but there will be a small fee for any files that we need to reformat.

OVERALL DIMENSIONS / WEIGHT

5.1 m (Length) 1.55 m (Width) 2.77 m (Height) 1,200 kgs (Weight)

* Please note that this is the maximum length/height – some screens are a bit smaller than this. If you need precise measurements for your booking please ask a team member.

like Hightail, Dropbox or Google Drive for larger files.
Send artwork to admin@bigimpactadvertising.com.au



CALL NOW



1300 **BIGIMPACT**

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