

# DIGITAL SCREEN 15 **SPEC.**

## STATIC IMAGES

Full screen mode – Ratio: Approx. 16:9 (ie. landscape)

Half screen mode – Ratio: Approx. 3:1 (ie. extra-wide landscape)

## TEXT SIZE

P.6 Native resolution is 480 x 256 pixels

P.6 Recommendation: Use fonts at least 16 native pixels high (64 pixels for supplied art).

P.10 Native resolution is 288 x 160 pixels

P.10 Recommendation: Use fonts at least 10 native pixels high (40 pixels for supplied art).

## VIDEOS

Format: MPEG2 / MP4 / WMV

Ratio: 16:9 widescreen

Resolution: SD / HD / Full HD files accepted

### Inputs

HDMI / SDI / VGA / DVI / CV

### Equipment available

- TV / DVD / Blu-ray / Apple TV / Video Cameras / Vision-Mixers / Sport Scoring
- Internet Connectivity
- PA System and Microphone

## DESIGN TIPS

Use bold and strong fonts

Keep it short and easy to read

No white backgrounds please – colours display much better

## OTHER IMPORTANT THINGS

We'd appreciate if you could provide content at least 2 days in advance – this helps us to make sure that everything is tested before your event starts.

All content is displayed at native screen resolution – contact our team if you want to understand more about how an image will be displayed.

We hate to do this, but there will be a small fee for any files that we need to reformat.

## OVERALL DIMENSIONS / WEIGHT

7.75 m (Length) 2.1 m (Width) 2.7 m (Height) 3,060 kgs (Weight)

Minimum screen height in full screen mode is 4.2 m.

like Hightail, Dropbox or Google Drive for larger files.

Send artwork to [admin@bigimpactadvertising.com.au](mailto:admin@bigimpactadvertising.com.au)

### FULL SCREEN MODE




### HALF SCREEN MODE



CALL NOW



1300 **BIGIMPACT**

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