

# BIKE BOARDS **SPEC.**

## FILE FORMATS

Format: PDF preferred or Adobe CS5 Design Suite files (Illustrator; InDesign; PhotoShop). Outline all fonts and supply all linked files. Ratio: 1:10 (10% of final size)

## FILE SETUP

Winclude a minimum 50mm gutter in between each panel or have distinct hen designing art for each of the 3 sides of a Bike Board you can either panels which join up on each apex. Both can look great! Please contact our team if you would like to see examples of each design approach.

Include 5mm of bleed (50mm at final print size).

All images should be min 300dpi when placed

Convert ALL fonts to outlines

All overprint/trapping options should be turned off

Do not use ASCII encoding for EPS files, use Binary only

All files must be supplied CMYK not RGB

Set all solid black to C 20% M 20% Y 20% K 100%

## BACKLIT ART

Bike Boards can be backlit for maximum impact at night. Your artwork will need to be designed to avoid 'show-through' from the support poles.

To optimize your artwork for backlighting contact our team.

## USING EXISTING ARTWORK

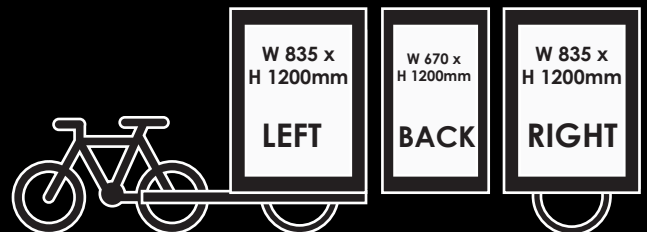
Already got 3:2 poster artwork? Just send us your files and we'll do the rest.

Or if you would prefer to tailor your artwork contact our team.

## DECALS

Want extra branding? No problem, we can apply decals directly to the capping at the top as well as the back and sides of the Bike Board at the base. Contact our team for more information.


Send artwork to [admin@bigimpactadvertising.com.au](mailto:admin@bigimpactadvertising.com.au)



CALL NOW



1300 **BIGIMPACT**

 [admin@bigimpactadvertising.com.au](mailto:admin@bigimpactadvertising.com.au)

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